



EASY BLINDS TRADING LLC

We are an established manufacturer and installers of blinds and curtains. We have our workshop in International city, and bring all of our samples to your home or office. We only hire experienced tailors and fitters and by always doing are own work we can guarantee a high level of service and professionalism.

No subcontractors, No excuses!

Our unique selling point is our lead time. We are the only blinds provider who can install within 48 hours from your order (excluding Roman blinds and curtains). We know that the sun's rays are consistent in the desert so that's why our promise to you is to install your blinds quicker than any other company in Dubai.

ORDERED
MADE
DELIVERED
INSTALLED
WITHIN

48 HOURS



Unique and creative solutions that meet our clients' expectations, not just through our manufacturing of products but with our communication and after sales service.

Continuously improving our ranges, knowledge and staying abreast of new technology entering the market.

Treating each client as an individual experience from start to finish. We realise that no two clients are ever the same and we start every new project knowing that.

Our team is small and practised, we aren't numbers at Easy Blinds we are names, we have one salesman and all other staff are either fitters/ tailors or drivers. When dealing with us you will see the same faces if you order a year later, we remember our clients and hope you remember us!

On the rare occasion that there is a problem with the production we deal with errors immediately, there is no procrastinating or trying to shift blame. Phone us with a problem and we will be there within 24 hours to come and correct it until you are 100% satisfied.

We work on trust, so any job under 5000 aed we don't require any upfront payment. Once we have fitted and you are 100% pleased with the work then we can arrange payment by cash, cheque or bank transfer.

We are open 9am-8pm for appointments

Sam the owner of Easy Blinds never stops, so if you have an emergency out of our normal hours, phone him.



SERVICES

Free home/ office visits to show samples and offer quotation

Educating the customer on what types of blinds or curtains would work best for their space (ceiling strength, recesses and odd angles etc)

48-hour promise (excluding roman blinds and curtains)

72-hour promise for curtains and romans (orders under 50 sqm)

Custom made blinds

Custom made curtains

Custom made pelmets

Custom made soft furnishings.

Custom made soft furnishings.

Guarantee of jobs for one year

Guarantee of motors 5 years

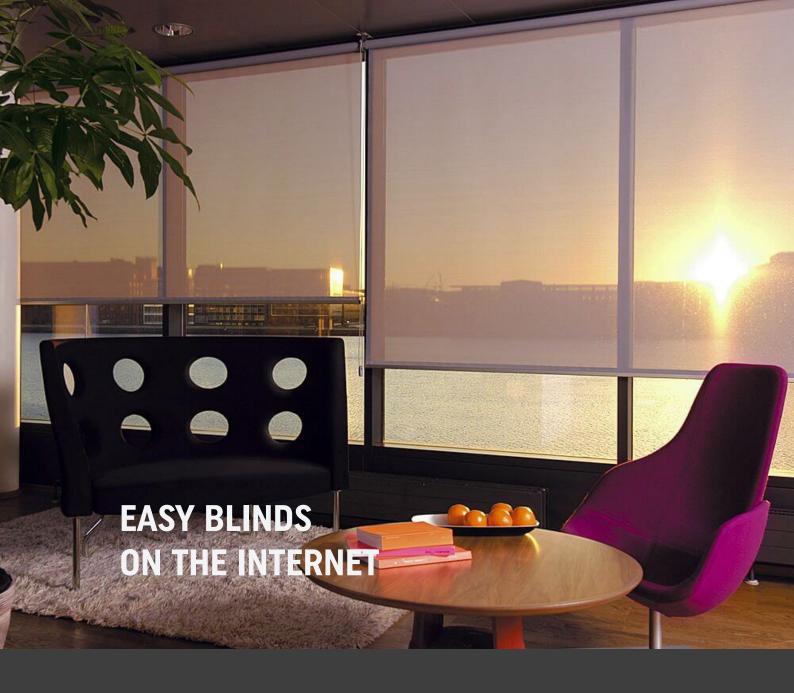
Rehanging service

Routine maintenance of cords, rails, hooks etc.

Alteration of existing curtains

Wallpaper

Unrivalled customer service from start to finish



The internet is gradually becoming an acceptable medium of shopping in the UAE.

The trust of bringing companies in without seeing a showroom or interacting first is now becoming a daily norm.

We receive a majority of our work from online/recommendations and word of mouth.

We have 5* rating on Google Business

Many positive testimonials on our sites

600 likes on our Facebook page

3900 followers on our Twitter page

We respond to every email within 30 minutes if received during business hours.

CORPORATE & SOCIAL RESPONSIBILITY

With any company's success, comes the responsibility of consideration for the environment and the culture it operates in.

Although the owner is English and many of the business practices Easy Blinds has adopted are more European than UAE in composite, we still ensure every decision we make is considerate towards the local market and population.

In our knowledge we are the first blinds and curtain company to offer a recycling facility. We will buy second hand blinds and curtains from old customers who no longer have a need, due to relocation or upgrading.

If the material is to used to be resold as second hand, we still will use the rails and cords and offer this at a huge discount. This affords some customers who wouldn't have been able to afford these items brand new but now have the opportunity to own expensive custom made Easy blinds curtains and blinds for a fraction of the cost, and at the same time reusing these items saves waste and pollution from production.



WHY DID SAM SET UP EASY BLINDS TRADING LLC?

Dubai is a rapidly growing economy

No two windows are the same, customising windows is the only way to get a complete look which enhances the room.

Dubai can be rather slow at times, people say one thing, do another. Two days becomes two weeks.

Sam was frustrated with lead times and by the lack of service before, during and after dealing with various companies.

He knew he could do it better and has 15 years of start-up experience back in $\ensuremath{\mathsf{UK}}$

There are some very cheap companies in Dubai which are suitable for workers' accommodation or similar levels. There are some very expensive companies who cater for the high end local market.

Sam knows as an expat they expect excellent quality at a fair price and above all exceptional customer service. This is the market Easy Blinds targeted and as they are growing they are starting to expand into the high- end market.

Sam says 'We often get told we have had cheaper quotes; we have a very simple answer to that 'you get what you pay for".

Sam has instilled a very simple mentality into all of his staff

- I. Always be honest
- II. If you make a mistake admit it and learn from it
- III. Never hide from calls or emails
- IV. The customer is always right and we will do anything to placate and make a situation right if we have made any errors.
- $\mbox{\it V}.$ Be professional, approachable and courteous at all times.

Above all Sam has created a team that enjoy their working environment and believes that this shows through their work, professionalism and above all, smiles.

CORPORATE CLIENTS

1001 events

JSSIS school

Microsafe

HR source

Square real estate Global management consultants

BRS brokers

Barsalata restaurant

Papa Roti restaurant

VTS group

Safe Cage Armour Group

V Line LLC

Al Mabna contracting LLC

Dispatch freight broker LLC

IFFCO group inter gulf EMPOL

SAWA international

Global trade furniture

Harmech Industrial equipment

Jugo Juice LLC

Dr Taher clinic

Hermes











ROLLER BLINDS

The Spring lock roller blind system has been developed to provide excellent performance over a wide range of window blind sizes, fabric weights and thickness.

The manufacturing process does not involve the use of glues or sewing and produces a clean and professional finish.

The two systems are designed for increasingly larger and heavier Blinds, particularly suited to commercial projects.

The diameters of the sprockets for the control chains increase to enable the larger blinds to be operated with minimum physical effort.

Spring lock roller tubes and metal bottom bars are designed with patented fabric fixing slots of varying widths.

This manufacturing process ensures that the fabric will remain firmly attached to the roller and will not become detached in normal use.

The varying widths of the slots allow fabrics of various thickness to be accommodated.

The same fabric location method is used for fixing the fabric to the bottom bar eliminating the possibility of loose fabric, producing a clean and professional finish to the blind.

SPECIAL FEATURES

End cap locking system to stop blind falling from bracket

Spring loaded end for ease of fitting

You can select either metal or plastic chain

No glue or sewing required in manufacturing

The bottom weight bar can be concealed in the fabric or exposed

Guaranteed for one year

Two sizes of roll 32mm and 45mm suitable for different weights

Cassette spring operated roller (no chord) also available.



ROLLER FABRIC

We stock the following fabrics

Transparent

Dim-out

Blackout

Solar

PVC free

These fabrics are all high in technology helping to regulate light, heat and air quality.

We have more specialized fabrics for use in clinics, schools and hospitals.

The fabrics are flame retardant complying with strict health and safety protocol NFPA 701-99, B1, FR, BS, M1 and many more.



WOODEN BLINDS

The most expensive blinds choice in our collection coming in 25mm and 50mm slat widths.

Used as a major design point in interior styling and offering indulgence through naturally grained Bass wood. The treatment the wood receives before fitting ensures the natural beauty and elements of the wood shine through.

The wood is treated and given a UV protective coat to ensure no discoloration occurs.

Operated by chord for tilting and opening and closing, or upgrade to a remote system where with the touch of a button the desired command is executed smoothly and silently.

FEATURES

Colour coordinated from the cords to the ladders

Wipe clean with a simple cloth

Moisture resistant

Custom size

Precisely cut from our Bass wood collection

5-year warranty on slats

High strength steel rail which will not warp or bend over time

End of wood is painted/ treated as colour match



ALUMINIUM BLINDS

We stock a vast colour range for aluminum venetian blinds

Control we have three types

- 1. Control via a wand and cord to rotate and lift
- 2. Chain to tilt and lift
- 3. Motorized for ultimate luxury

Features of aluminium blinds

- Durable
- Economical

HEAD RAIL

U shaped
24mm x 26mm channel
Coated with vinyl primer
Finished with polyester baked enamel
Colour coded to match slats and bottom rail

BOTTOM RAIL

Oval shaped Protective caps added to secure end of ladder

SLATS

Aluminium alloy- high strength 25mm wide No visible sag in alloy 0.18mm and 0.21mm thickness

CORD

Snap and lock cord to hold blind at desired level Wear guard to minimize wear to cord Auto lock device fitted on release of the cord.



VERTICAL BLINDS

Vertical blinds are a great choice for home and office use. Fabrics include; Cotton, polyester, fibre glass, PVC and vinyl

Features

Hard wearing Can be cleaned in domestic washing machine Offer insulation Full rotation giving you total control of light

Options for control

- 1. Cord pull with chain rotation
- 2. Single control for both drawing and rotating
- 3. Motorized

TECHNICAL SPECIFICATIONS

Track 45mm width x 33mm height

Powder coated finish

Blinds can move left to right or right to left or be split (like curtains)

Additional support brackets for rails over 115cm wide



ROMAN BLINDS

100's of fabrics to choose from

Manual or motorized

Washable

Softer appearance than other blinds and you can use the same material for cushions and throws

Handmade and sewn by our very own tailors

